

# Callum Dallimore

catford

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Highly creative graphic designer with five years professional experience in multimedia design including illustration animation and graphics. currently looking to resume professional career after some time out looking after family. a design background in logo design, print, web and marketing as well as thorough knowledge in various creative software as well as excellent communication skills, meeting client expectations from beginning to end of projects communicating effective design solutions.

Willing to relocate: Anywhere

## Work Experience

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### **Creative Marketing Specialist**

LEBERN limited - Lewisham

October 2019 to Present

I'm in charge of marketing the company

- marketing, using web design, specifically WordPress to create sites and gain traffic using SEO and SEM.
- using pay per click campaigns to boost traffic to websites and conversions.
- create marketing materials for campaigns such as graphics and motion graphics.
- use social media to boost the companies brand and the public's awareness.
- general admin, answering phones helping with paperwork, reports and filing.

### **Freelance Graphic Designer**

callum dallimore - London

October 2014 to December 2017

Responsibilities

- designing and illustrating logos from start to finish, meeting clients and branding companies logos. Using a wide variety of skills including animation and more traditional methods to bring the clients brand to life and meet the clients brief.
- illustrating characters and designs for tv, books and children crafts products.
- Using adobe creative suite to design all materials for clients needs from branding indents to advertising and promotional material.
- filing company invoices with accountant and maintain the company

### **Sales Assistant (Christmas Temp)**

Gamestation ltd - London

November 2013 to January 2014

### **Sales Assistant (Part-time)**

Booker Cash And Carry Ltd.

August 2007 to November 2008

## Education

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### **BA (hons) in Graphic Design and Visual Communication**

University for the Creative Arts at Maidstone - Kent

2011 to 2013

### **Foundation Degree in Animation Practice**

Ravensbourne - London

2009 to 2011

### **Diploma ABC Level 3 Diploma in Foundation Studies in Art and Design in Art and Design**

Ravensbourne - London

2008 to 2009

### **GCSE's in English, maths, science, media studies, experimental arts,**

Kemnal Technology College - Sidcup

September 2001 to June 2008

## Skills

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- animation software (2 years)
- adobe suite software (4 years)
- Microsoft Office (4 years)
- Microsoft Excel (2 years)
- Microsoft Word (10+ years)
- Excellent Eye for detail (10+ years)
- Time management
- Adobe
- Graphic Design
- Marketing
- Photoshop
- Illustrator
- Wordpress
- After Effects
- Typography
- Branding
- Indesign
- illustration
- Web Design
- Acrobat